MEMORANDUM

To: Secretary, Federal Communications Commission

From: MMB, Policy and Rules Division

Date: November 20, 1995

Re: MM Docket 93-48 - Children's Television Programming

Please associate the attached with MM Docket 93-48 ("Policies and Rules Concerning Children's Television Programming").

DOCKET FILE COPY ORIGINAL

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OFFICE OF SECRETARY

Det. 14, 1995 11119 93-49

Mr. Roed Hundt;

I am not sending for a form letter. Sir, in the Strangest terror, I oppose the oresall programs you are producing for the Children and adults -Please Ellan up the accurace. Eache year the programing are getting wose. I speak of the revent Conten presented in animated Cortoon for cheldren as well as some of the meaningless setermen I'm not going into the many reason for my view. In sure they have been Noveal by many & force Now is the time for F.C.C. action to stope nearly one half of theatrical felm - sit comes with their garbaye humor. DOCKET FILE OF FERRING BE humor. the Sinister Violene, and Commercel promotions of ansidious conduct is to sugth offenance to many

Im not the one one, by any means that intent not to purchase any product sponsoring all I suggest you consult organization such as I the PT. A to help you believe programs. Set reid of the Fartage pluce. Amerely your

DOCKET FILE COPY ORIGINAL

Monelly, Mo Carl, 12, 1995

Hear Commissioner!

The as members of the FCE

(Family and Community Education) program

are requesting, again and again, at least

me how a day of educational and informational

programming on TV as meeting a state's

"Core" programming for children's viewing.

Tranking you for your cooperation,

Martle Swann

Morelty, Mo.

DOCKET FILE COPY ORIGINAL

Dear Sin: 93-48 I am writing concerning the Childrens Television Oct. I have 5 grand. Children and I find very little programs of would like them to see - and the ones that are reasonable seem to be or cable stations- not the networks. the one hour per day during between 4 m + 9 pm should be the rule - not 5 hours per week (too ambiguous!). Children need more educational and pure family oriented programs, as fittle House on Prairie was to emphasie Nalue. Please consider carefully renewery licenses where these types of programs are excluded. thouk you, Hern Mary C. Herring Pennsylvania Congress of Parents and Teachers, Inc. AMB Branch of the National Congress of Parents and Parents and

President Jeanne Stefanac 220 Conrad Drive Pittsburgh, PA 15227

First Vice-President Linda Burns P. O. Box 252 Peckville, PA 18452 4804 Derry Street • P. O. Box 4384 • Harrisburg, PA 1711 VISION (717) 564-8985 • FAX (717) 564-9046

Secretary Mary Beth Graf 180 Quarry Lane California, PA 15419-1227

Oct 18 12 08 PM "yy

Treasurer Rena Lynn Koteski 308 Browntown Road New Kensington, PA 15068

43.40

October 7, 1995

The Honorable Reed Humla, Chair The Federal Communications Commission 1919 M. Street NW Washington, D. C. 20554

Dear Chairman Hunt:

DOCKET FILE COPY ORIGINAL

This letter is to encourage you and the Federal Communications Commission to strengthen the Children's Television Act. As a parent and an active PTA volunteer I see the quality of television sinking to new levels. While I believe that parents should share the responsibility of what their children watch, we cannot do the job ourselves.

I would like to see:

- * a standard of at least one hour per day of specifically-designed educational and informational programming on all TV stations
- * a redefinition of "educational and information" programming
- * excluding programs aired before 6:00am or after 10:00pm from counting towards the core requirement of children's programming.

Interestingly, the Pennsylvania PTA recently trained every state board member with the Critical TV Viewing Project. We are pro-actively training parents on how to address the issue of violence and television in their homes. The reactions are always unanimous, parents want more educational and good informational programming for children. It's time we look deeper into this country's future, the television industry is not taking enough responsibility with regard to children, they just continue to pour the violence into our living rooms. The PTA has had a long standing support of better TV, would you consider doing the same?

Sincerely,

James 4

Laurel A. Mikovits

AIDS Education Chairman

LAM/ss

cc: Office of Governmental Relations

October 3, 1995

93/18)

Reed E. Hundt Chairman, Federal Communications Commission 1919 "M" Street N.W. Washington D.C.. 20554 95100264

Dear Mr. Hundt,

DOCKET FILE COPY ORIGINAL

We, the undersigned, represent the families of the Hunter Ward, Meridian, Idaho Stake of the Church of Jesus Christ of Latter-Day Saints. We are mothers and grandmothers, teachers and leaders of youth and children. And, we are concerned and are speaking out in support of the current Federal Communications Commission's efforts to improve broadcast and cable television programming for children and families.

We recognize that parental responsibility is the most effective force in guiding the television viewing of children. Nevertheless, parents need help in safeguarding their children from inappropriate and destructive television programming. The FCC should provide strict guidelines to the cable and television industry that promote decency and establish high quality television for children.

We support FCC limitations on programming that includes violence, profanity, crudeness, and immorality. The desensitizing effect of such programming is of great concern to us. Ridicule of family relationships, schools, and religions should not be tolerated. These destructive portrayals undermine in subtle and powerful ways the most important foundations of our society.

As citizens we encourage the FCC to take strong actions to cleanse the programming. We think the power of television to define social values should contribute to society's strengths rather than emphasize its weaknesses. The present exploitation of minds and emotions for profit needs intensified public scrutiny. We urge the FCC to lead out in making needed corrections in current programming in order to protect our children and the integrity of the family.

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<u> </u>	2236 N. Highwater Box, id. 83713
5	2549 M. Black Bear Way Meridian ID 83642
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Mary-Lynn and David Cullen 1674 University Parkway #296 Sarasota, FL 34243

The Honorable Reed Hundt, Chair The Federal Communications Commission 1919 M Street, NW Washington, DC 20554

DOCKET FILE COPY ORIGINAL

Dear Chairman Hundt,

We are writing this letter to support strengthening the Children's Television Act. We believe that requiring a minimum of one hour per channel of programming which is specifically designed to educate and inform children is fair and in the public interest. This is particularly true in light of the profit realized by the television industry. Their profit is dependant on use of the publicly owned airwaves. This ownership was established by the Federal Communications Act of 1933.

The voluntary approach to improving children's TV has not been a success. More and more stations broadcast inane and violent cartoons and sitcoms designed to garner the youth market for overpriced cereals, candy, and action figures. The best source of quality programming for children is public television, and funds are being cut in that area. It is entirely possible for commercial TV to produce and profit from quality children's TV. "Beakman's World" is a refreshing example.

In order for parents to effectively choose which programs their children should watch, there must be a choice! We urge the FCC to institute definitions of "sufficient" amounts of required programming at times appropriate for children's viewing, and further, disqualify such programs as "The Jetsons" as examples of educational TV.

In return for the license that gives the television industry access to every home in America, they must be forced to assume a responsibility for providing a constructive influence for those citizens who are least likely to approach their offerings in a critical fashion, our children. If we as a society fail to do so, we are responsible for the effects of exposing generations of youth to lowest common denominator culture.

Please support the strengthening of the CTA.

Mary Lynn Cullen Found

Mary-Lynn and David Cullen

PTA members

cc: National PTA, Office of Governmental Relations
Sarasota Herald Tribune

5101 Wickett Terrace Bethesda, MD 20814 September 5, 1995

T FILE COPY

Federal Communications Commission Washington, DC 20554

ATTN: Children's Television

Gentlemen:

I write to support the proposal to require commercial television broadcasters to carry a minimum amount (at least 7 hours) of children's television programming per week.

In recent years the Federal Communication Commission has not upheld the public interest in television broadcasting. It has granted licenses and then taken no notice of the content of the broadcasts. The Commission has permitted stations to air increasing amounts of profanity, vulgarity, and sexual situations, including partial nudity, and other generally offensive material.

As the Commission has allowed broadcasters to pursue their unrestrained commercial interests, it has also allowed them to reduce or even eliminate children's programs which are not extended advertisements. Aside from a few programs on public television, human beings have nearly disappeared from children's television. When I was young, my interest in aviation was ignited by "Sky King", my knowledge of science expanded by "Mr. Wizard", and my love of music increased by "Young Peoples' Concerts". Other entertainment programs for children portrayed young people interacting in a reasonably interesting and wholesome manner with other children and adults. I hate to think what is being cultivated by the violent and salacious cartoons which now all that most broadcasters and cable stations are willing to offer to my children.

I hope that the Commission will more actively exercise its oversight authority to improve the quality and quantity of programming for children.

Yours truly,

Gilbert M. Johnson

VDECI DYERY®

Publisher of Intelligent Media

MM93-48

October 17, 1995

Mr. William Canton Secretary of the FCC 1919 M Street NW Room 222 Washington, DC 20554 RECEIVED

OCT. 20 1995

POCET FILE DEPARTMENT

Dear Mr. Canton:

DOCKET FILE COPY ORIGINAL

Please consider this late filing in reference to Children's Television Docket 9348. I called your office on October 16 to offer my input for your consideration on the matter of clearer guidance for the creation of children's educational programming. I was advised by a member of your staff to put my thoughts in writing for submittal to you.

I have spent my entire working career (30+ years) in education-related work, first as teacher and then in various facets of educational publishing. As a teacher and a publisher, I have always had high standards by which I measured the quality of educational materials. I strongly urge the Federal Communication Commission to develop a definition for "educational" programming that holds broadcasters to standards equal to those that others who supply educational materials for student consumption must meet. Without such standards you can rest assured that broadcasters will not invest the creative energy needed to produce engaging learning-centered programs that truly do enhance a child's opportunity to learn.

To argue that standards force broadcasters to produce programs with little or no child appeal and that such standards violate broadcaster's first amendment rights is sheer silliness. The FCC requirement for the airing of a minimum amount of "educational" programming is reasonable and contributes to the social good of humankind. Don't permit commercial broadcasters with their narrow and special interest off the hook by allowing them to apply their own interpretation to the intent of the FCC's requirement. Force broadcasters to state what educational needs are being addressed in individual programs and conduct an independent evaluation of their claims by credentialed educators.

On a personal note, I believe there is a great deal of television programming that has a negative impact on our children. It is clear that many others share this belief. It seems that tougher standards for children's educational programming is a small, but important step toward improved programming. Thank you for you consideration of my comments.

Sincerely,

Robert C. Holl

Executive Vice President

Seattle Academy for Family Television Promoting smart to viscoi

Promoting smart to viewing

TO: FCC

FROM: Vicki Schoettle **Chairperson** Seattle Academy

DOCKET FILE COPY ORIGINAL

Dear Sirs.

I am responding to your request for public comment on the role of the FCC in children's programming. I write as the chairperson of a local citizen's group concerned about the role of television in children's lives. I also write as the Washington State PTA chairperson for a Priority Focus Group on 'media literacy'. After five years of working on issues related to children's television, I am convinced that the FCC carries the only clout with the television industry in the country. What concerns me is that the industry has not set out to dominate the culture and has no sense of responsibility for the well being of our culture. Yet, for a host of reasons, television has come to plau a dominant role in our culture.

As we look honestly at the world we live in, it is clear that a great percentage of children are literally raised by television. At the same time, for monetary reasons, the networks have abandoned children as a market, either to sell to or to provide appropriate entertainment for. As a result, we have millions of children watching programs written for either older kids or adults. And these programs are educating children regardless of their lack of intention to educate children.

Our organization has worked hard to lobby local stations to carry more appropriate programs for children, even providing awards for quality family programming. Concurrently, we have worked to educate parents about the importance of their role in developing discriminating listeners. I am convinced, however that the only incentive the television industry has to do a responsible job of providing approriate programming for children will come from you. The public really does not figure into their formula.

So, please, do not succumb to industry pleas that educational programming for children would be a financial hardship; the needs of our nation's children are paramount in this picture. Standards and guidelines are a far cry from censorship; it is clear they are called for now in this industry.

Thank you for taking this issue seriously.

Sincerely,

Vicki H. Schoettle

Micki H. School

October 9, 1995

MMB 93-48

The Honorable Reed Hundt, Chair The Federal Communications Commission 1919 M Street, NW Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

Dear Honorable Hundt:

I am writing in response to the FCC's Notice of Inquiry to solicit public comments on how its rules should be revised to ensure compliance with the Children's Television Act (CTA). I, like many other parents and PTA members, was a strong supporter of CTA and am disappointed and discouraged with its results. The television industry has paid little attention to the madate of the law, the intent of which was to serve educational and informational needs of children.

Reports issued last year by both the Center for Media Education and UCLA concluded that the amount of programming for children had not increased significantly since the mid-1970's, despite passsage of the Act. In addition, many stations have simply reclassified cartoons as "educational". It is obvious that voluntary means toward improving children's television have not been successful. While I feel parents should be responsible for determining what their children watch, we cannot do this by ourselves. Since the industry has not chosen to provide more and better children's programming, we are requesting the FCC's assistance in improving the quality of what is available.

I disagree strongly with those who try to argue that the Act is unconstitutional. The FCC Act of 1933 clearly states that television airwaves belong to the public, and the CTA further defines "public" to include children and youth. The Act does not ban programs, it simply requires the TV industry to include this population in their programming, in exchange for receiving a license.

Therefore, I recommend that FCC:

- --set a standard of at least one hour per day of specifically designed education and information programming on all TV stations, as opposed to the five hours per week FCC proposes;
- --redefine its definition of "educational and informational" programming in order to close the regulatory loophole which permits stations to cite inappropriate programs on their license renewal applications;

- --count only standard length, regularly-scheduled educational programs as meeting a station's "core" programming obligation's under the Act;
- --exclude programs aired before 6:00 a.m. and after 10:00 p.m. from counting toward the core requirement of children's programming; and
- --write specific guidelines to define what constitutes educational and informational programming, what constitutes a "sufficient" amount of programming and how the public receives information about quality programs.

Thank you for the opportunity to comment on this very important issue.

Sincerely,

Connie L. Blumen

Issaquah PTA Council

Legislative Chair

3532 241st Place Southeast

Connic & Blune

Issaquah, Washington 98029

MMB 93-48

October 14, 1995

Commissioner Reed Hunt Federal Communications Commissions 1919 M Street NW Washington DC 20554

DOCKET FILE COPY ORIGINAL

Dear Commissioner Hunt

I am writing in support of the 1990 Children's Television Act. I feel that we are squandering our children's future if we do not take seriously providing quality programing for them.

Children must be nutured and protected by the adults in their world. It is up to us to take seriously the education of our future citizens.

The networks must take some responsibility for our children.

The Act must be strengthened and enforced.

Sincerely yours,

Juanita Gillaspie

Jeant Gellagie

Box 28

Rozel, Ks 67574



Rt 1, Box 31 Eagle, NE. 68347

October 12, 1995

Chairman Reed Hundt and other commission DOCKET FILE COPY ORIGINAL Washington, DC 20554

Dear Commissioners of FCC:

This letter is in regard to strengthening the Children's Television Project to help children benefit from the television they view.

Please consider these:

- 1. Please set a standard of at least one hour per day of specifically designed educational and informational programming on all TV stations, this seems so little to ask.
- 2. Please refine the definition of "educational and informational" programming so that regulatory loophole of marginal educational programs can be counted on for lecense renewal applications
- 3. Please count only standard-length, regularly scheduled educational programs as meeting a state's "core" programming obligations under the Act.
- 4. Please exclude programs aired before 7 AM or after 10 PM from counting toward the "core" requirement.

I believe that the reality is that broadcasters will not increase educational programming for children unless they are required to do so. Television definitely has an effect of the lives of our children. Let's offer educational information of a positive nature.

Sincerely.

Winnie Dowding, Chr. Children/TV



Delaware Association For Family & Community Education

October 12, 1995

21 Kensington Lane Newark, DE 19713-3706 (302) 738-4419

Federal Communications Commission 1919 M Street N. W. Washington, DC 20554

Attention: Commissioners Reed Hundt, Susan Ness, Rachelle Charles Ouello and Andrew Barrett

Dear Commissioners:

RE: Children's Television Act

Since 1991 the 400 plus members of the Delaware Association for Family & Community Education have focused their efforts toward improving children's television. We have joined with our national organization in studying issues, analyzing programming, conducting surveys, conducting community forums and reaching out to parents and caregivers of children to teach media literacy. WE ARE CONCERNED!

Except for PBS stations, we have found a dearth of educational and informational programming that will help children to learn and grow in positive directions. We ask that the FCC require at least one hour per day of "educational and informational" programming of standard length (1/2 hour or one hour) to meet the requirements of the Children's Television Act. Cartoons such as The Jetsons and The Flintstones are not in this category.

Programs for children should be aired during reasonable time periods. We suggest the time period between 7 AM and 10 PM, which would meet the needs of younger children and also middle-school age groups.

Generally we find the Saturday morning children's programming on the networks quite offensive and violent. The format and humor for the most part is devised by adults for adults--NOT CHILDREN. There is a real lack of positive role models and acceptable behaviors.

ALL TV IS EDUCATIONAL...IT'S JUST A MATTER OF WHAT YOU ARE LEARNING.

Please advocate for the children, who will be our citizens and leaders of tomorrow--not the profit-oriented networks and advertisers whose only interest is the dollar.

Very truly yours,

∡ean P. Skibinski

krhenski

President





93-48

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OCT 1 8 1995

FCC MAIL ROOM

October 13, 1995

FCC Commissioners 1919 M Street, NW Washington, DC 20554

DOCKET FILE COPY ORIGINAL

Dear Commissioners:

I am encouraging you to strengthen the Children's Television Act by setting a standard of at least one hour per day of specifically designed educational and informational programming on all TV stations. Please refine the definition of "educational and informational" programs in order to close the regulatory loopholes which permit stations to cite some questionable programs on their license renewal applications.

I would also expect to see the states "core" programs aired between 7 AM and 10 PM as those are the times when children are most likely to watch television. As a mother and now a grandmother I see how television has impacted the lives of my own family when we are very selective of our viewing choices. Unfortunately not all families are as selective and these are the children and the future of this country we need to encourage.

Sincerely,

Connie Larrington

Connie Farrington

Nebraska Association for Family & Community Education

Missouri Association For Family & Community Education

MMB, 93-48

The Honorable Reed Hundt Chairman Federal Communications Commission 1919 M Street, NW Washington, DC 20554

DOCKET FILE COPY ORIGINAL

Dear Chairman Hundt,

Tare to the season

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Children and TV are two very important subjects. I hope that as you are making decisions about tv programming you will keep in mind that our children are to be protected. The television can have a good or bad affect on those watching. When it comes to children they are in the process of being molded and we must take special care with them.

I'm asking that you require one hour of educational and informational programming each day and on every station. As a member of the National Association for Family and Community Education we are encouraging parents to pledge that their children will watch 1 hour of educational and informational tv. Children ages 2-12 watch on the average of 4 hours of tv a day. By the time they finish high school, they will have watched more tv than they have spent time in the classroom. With more educational tv being offered their viewing time will be of more value to them.

The "educational & informational" programming needs to be restated. Allowing the "Jetson's" and "Flintstones" to be called educational is stretching the idea just a bit. Shows like "Bill Nye, The Science Guy, Carman San Diego, Beakman" etc are the type I call educational and informational.

The shows need to be shown in the 7AM to 10PM time slots not early in the morning hours just so the station can say they've fulfilled their obligation.

I have 4 children and I want to enjoy the tv and use it to make life better, not down grading for our children.

As you are making decisions I hope you will carefully consider what effect this will have on children who will one day be adults making decisions.

Sincerely,

Myrna Franke MAFCE Children & TV Chairman



93-48

Nebraska Association For Family & Community Education

October 12, 1995

Dear FCC Commissioner

Please know of my and our organizations concern for the quality of Television for our youth. As parents and grandparents you must have this as a priority also.

There must be at least 1 hour per day of informational and educational programing on <u>all</u> TV stations. If they're at staggered times children could actually have choices or watch several.

This programming definition must be refined so that these shows are <u>truly</u> learning experiences of value.

These must be regularly scheduled so they become a habit and are anticipated.

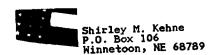
Programming before 7 AM and after 10 PM can not count toward "core" requirements. It must be made readily available during childrens waking hours.

Television influences our youth to a very great extent as we can see in increased violence and immorality. Surely you want to be leaders in setting high standards and values. Your efforts will make a great difference in our nations future.

Trusting in your good judgment for quality programming decisions.

Thank You,

Shirley Kenne





October 13, 1995

1919 M Street NW Washington, DC 20554

DOCKET FILE COPY ORIGINAL

Dear

As a grandmother of five children, I worry about what programs they watch on TV. Too many programs have violent scenes. There is enough violence going on in this nation without TV adding to it. Children do not need to see a program that has some form of violence; especially any shows that have children shooting/killing children. We need educational programs for our nation's children.

I feel the FCC needs to set a standard of at least one hour per day of specifically designed educational and informational programming on all TV stations for children. They also need to refine their definition of "educational and informational" programming. Something needs to be done to close the regulatory loophole which permitted stations to cite The Jetsons and The Flintstones as educational programming on their license renewal application. I have seen these programs and I have yet to see what is educational about them. To me, they are entertainment only.

Increasing educational programming for children is extraordinarily important because of the influential effect television has on the lives of this nation's children. Educational programming provides children with important opportunities to learn from this powerful medium. Moreover, increasing educational programming for children also provides them with alternatives to the sexually explicit and violent programming that currently saturates the airwaves.

The FCC's proposal to adopt a safe harbor processing guideline should consist of one hour of "core" educational programming per day. Qualifying core programs should be specifically designed to educate and inform children, thirty minutes in length, regularly scheduled, and aired between 7 a.m. and 10 p.m. This guideline would give broadcasters certainty as to what is expected of them and give the commission, parents and educators a benchmark to review and monitor broadcaster compliance with the Children's Television Act.

The adoption of processing guideline is statutorily permissible becasue it is a reasonable interpretation of the Children's Television Act. It is also constitutional because a processing guideline is reasonably related to meeting the government's interest in providing for our children's health and welfare by expanding their opportunities to learn.

In closing, I feel the broadcasters need to offer educational programming choices for children. I also feel that the FCC needs to put some "teeth" into its regulations and improve its own enforcement of the Children's Television Act.

Yours truly,

HOYUN Nonfeld

Karen Homfeld

State Treasurer

cc: Chairman Reed Hundt Susan Ness Rachelle Chong James Quelle Andrew Barrett Myrna Franke



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October 2, 1995

Reed Hundt Chairman of Commissioners, Federal Communications Commission 1919 M Street, N.W. Washington, D.C 20554

DOCKET FILE COPY ORIGINAL

Dear Mr. Hundt,

Parents today need all the help they can get to raise their children in a safe and stable society. Their responsibility is made far more difficult because of the violence with which their children are bombarded constantly on T.V. Pliable young minds are sadly influenced by the savagery, cruelty, and brutality to which they are exposed while viewing various shows.

We ask you to please consider reducing the amount of violence on T.V. Your decisions will impact on our children markedly. Yours is a profound responsibility. You are in a position to establish regulations to better society as a whole by providing a healthier use of the airways. Let T.V. help the youth of America to establish high values now, in order that they will then become quality productive citizens in the future.

Respectfully,

Mrs. rorma J. Smith President Bounce Branch F. C. E.

(Family and Community Education) Howard Carenty, md.